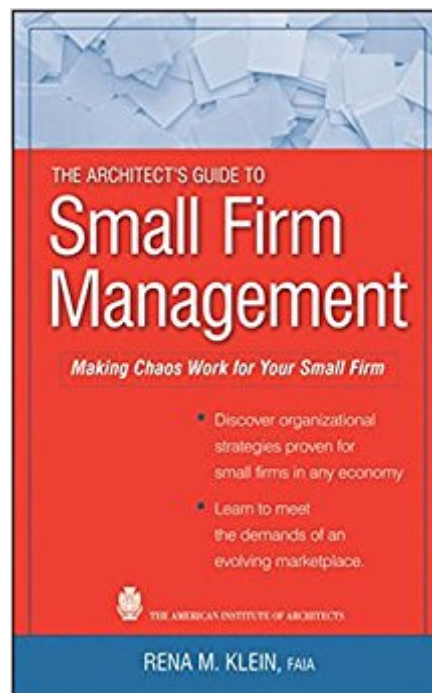




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The Architect's Guide To Small Firm Management: Making Chaos Work For Your Small Firm



Synopsis

The definitive guide to management success for sole practitioners and leaders of small design firms. Owning and operating a small architectural design firm can be challenging, with tight project deadlines, on-the-fly meetings, rush proposals, and fluctuating workloads as part of the firm's day-to-day activities. To help small firm owners cope with the chaos and prepare for the unexpected, here is *The Architect's Guide to Small Firm Management*, a no-nonsense guide to repurposing daily demands into workable, goal-directed solutions. Crucial topics such as self-aware leadership, people management, technology, financial health, scenario planning, sustainable practice, and future trends are examined using real-life case studies and business model paradigms. This definitive text explores the whole system experience of a small firm practice to deliver organizational strategies proven to keep a firm's creative mission on a steady, productive path. *The Architect's Guide to Small Firm Management* addresses how small firm owners can:

- Deal effectively with unexpected circumstances and shifting work requirements
- Meet the demands of the marketplace while creating a satisfying workplace
- Set and achieve goals in an environment of constant change

This book is a must-have for those facing the often harsh reality of managing small design firms in a difficult and changing economy. Entrepreneurial architects and designers will discover how to define their own personal and professional meanings of success, as well as how to refocus their business approach to replace long, unrewarding hours with manageable, satisfying ones.

Book Information

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Customer Reviews

RENA M. KLEIN, FAIA, is principal of RM Klein Consulting, a Seattle-based firm offering business planning services, meeting facilitation, and management education to leaders of small design firms. Building on her graduate degree in management and her twenty years of experience as the owner of a small architectural firm, Rena regularly presents seminars on small firm practice. Her innovative work in this area has appeared in print and Web publications, including AIA's online Architects' Knowledge Resource.

helped me study for my ARE exams! easy to read and carry around

thx!

Great and on time delivery

Useful information

Great book, thanks!!

I have read just about every book that I can find on starting and running an architecture firm and this is my favorite. I purchased it directly from Rena after I heard her present at an AIA state conference. I find that I go back to it time after time for its detailed and well organized information. I highly recommend it to any firm owner or project manager. Or to anyone dreaming of starting their own architecture firm.

I bought the kindle edition of this book, and must say was very disappointed. All the figures and charts do not appear in the kindle edition, which makes it really difficult to understand the book. Otherwise I do think the book could be useful.

The Architect's Guide to Small Firm Management: Making Chaos Work for Your Small Firm offers organizational strategies perfect for any small firm in any economy. From the lifecycle of a small firm and scenario planning to building a 'learning' based organization that cultivates creativity and problem-solving thinking, this is a top pick for any business or arts library, offering concrete assessments based on knowledge of the architectural industry.

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